



Join the Party!

The World of Petunias Would Never be the Same

Wave petunia was born from an unlikely source: a breeder for a Japanese beer company noticed a wild petunia growing in their fields. He fine-tuned it, submitted it to All-America Selections trials and won with high honors!

1995



Wave Purple Classic
starts it all



Tidal Wave
takes petunia lovers
by storm



First Wave TV ad on HGTV.

First industry website wave-rave.com
receives **Greenhouse Grower's Medal**
of Excellence for Marketing

2002



Easy Wave
grows the family



Wave-Pink Packaging
outsells black 6 to 1!

2007



Shock Wave
shocks the market

Redefining the Entire Pansy Class

2011



Wave Ultimate Garden Center
complete online marketing &
merchandising package debuts

2013



Wave introduces the
Wave Fan Club



Ground-breaking
Cool Wave Pansies
hit the market

2020



Celebrating 25 Years
of inspiring growers and
gardeners alike

January 1

2022



Wave Pink Pot Ambassadors
The program that provides
personal gardening stories and
tips for Wave fans debuts.

Continuing the Legacy

June 7
2023



Wave Mural

A Wave® Petunia mural created by artist Angie Maioriello was dedicated on this day in Batavia, Illinois, inspiring smiles, happy moments and human connections.

February 4
2024



66th GRAMMY Awards®

Wave® Spreading Petunias decorated the red carpet, having been chosen by Tu Bloom, the official Botanical Artist for the GRAMMY Awards®.

March 2-10
2024



Philadelphia Flower Show

Cool Wave® Pansies were showcased in daily potting parties with esteemed botanical artist Tu Bloom at the U.S. gardening show.

March 26-28
2025



California Spring Trials 2025

NEW Top Wave™ Spreading Pansy series debuts at the top of the industry's must-have list.

2025



May 3
2025

National Wave Day

The first Wave holiday kick-starts the gardening season with a bang!



Celebrating 30 Years

The Coolest Pansies for Cool Seasons

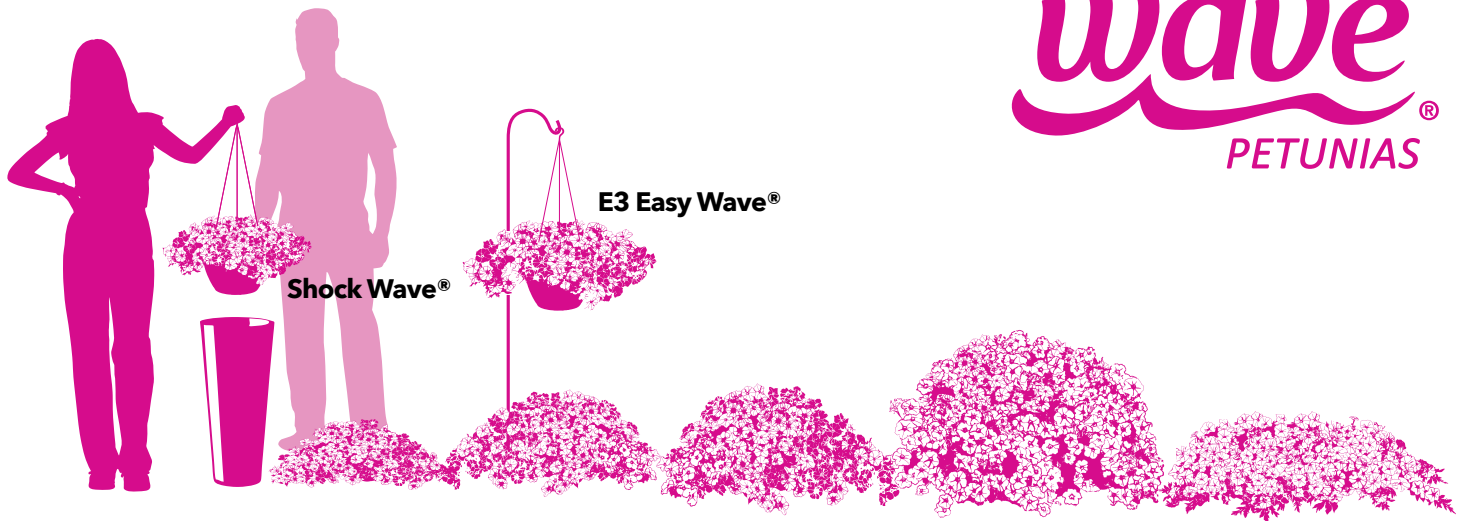


NEW Top Wave™ Pansy

Cool Wave® Pansy

	Early Spring	Fall	Winter
South		NEW Top Wave™ Pansy Cool Wave® Pansy	NEW Top Wave™ Pansy Cool Wave® Pansy
North	NEW Top Wave™ Pansy Cool Wave® Pansy	NEW Top Wave™ Pansy Cool Wave® Pansy	

Petunia Color that Won't Quit!



wave
PETUNIAS

**Shock Wave®
Series**

**E3 Easy Wave®
Series**

**Easy Wave®
Series**

**Tidal Wave®
Series**

**Original Wave®
Series**

	Early Spring	Spring	Summer
South	E3 Easy Wave® Petunia	E3 Easy Wave® Petunia Easy Wave® Petunia Shock Wave® Petunia	Wave® Petunia Tidal Wave® Petunia
North		E3 Easy Wave® Petunia Easy Wave® Petunia Shock Wave® Petunia	E3 Easy Wave® Petunia Easy Wave® Petunia Tidal Wave® Petunia Wave® Petunia



Keep in touch with Wave!

wavegardening.com
panamseed.com/wavebrand

